The Rochester Rhinos "Your Name Here" Stadium Promotion May 30,2009

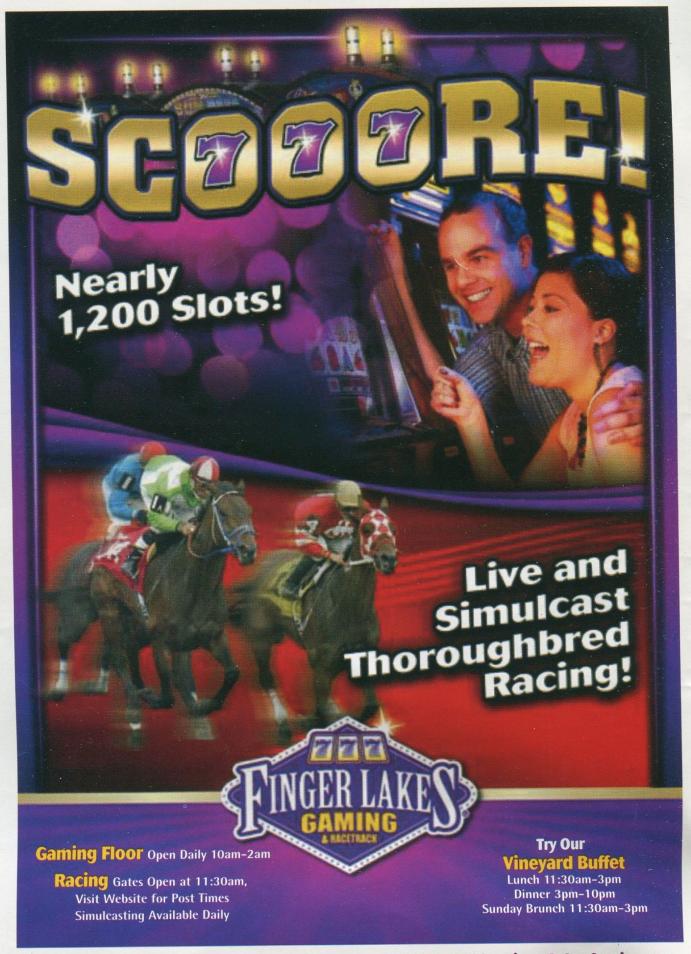




2009 Rochester Rhinos Yearbook

Statiliting States

US Open Cup 10th Anniversary Edition



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	Equipment Manager





2009 Rochester Rhinos Schedule



Saturday, April 18th	@ Carolina	7:00 pm
Friday, April 24th	@ Puerto Rico	8:00 pm
Sunday, April 26th	@ Miami	6:00 pm
Friday, May 1st	@ Cleveland (FSC)	8:00 pm
Saturday, May 9th	@ Montreal	3:45 pm
Thursday, May 14th	@ Portland (FSC)	11:00 pm
Saturday, May 16th	@ Vancouver	10:00 pm
Saturday, May 23rd	@ Charleston	7:30 pm
Saturday, May 30th	vs. Montreal	7:35 pm
Saturday, June 6th	vs. Minnesota	7:35 pm
Saturday, June 13th	@ Cleveland	7:00 pm
Sunday, June 21st	@ Austin	7:00 pm
Saturday, June 27th	@ Minnesota	8:35 pm
Sunday, July 5th	vs. Austin	3:00 pm
Friday, July 10th	vs. Puerto Rico	8:00 pm
Wednesday, July 15th	vs. Montreal	7:00 pm
Saturday, July 18th	vs. Charleston	7:35 pm
Saturday, July 25th	vs. Cleveland	7:35 pm
Friday, July 31st	vs. Vancouver	8:00 pm
Wednesday, August 5th	vs. Carolina	7:00 pm
Saturday, August 8th	vs. Austin	7:35 pm
Saturday, August 15th	vs. Portland	7:35 pm
Wednesday, August 19th	vs. Minnesota	7:00 pm
Saturday, August 22nd	vs. Carolina	7:35 pm
Saturday, August 29th	@ Vancouver	10:00 pm
Thursday, September 3rd	@ Portland	10:00 pm
Sunday, September 6th	@ Puerto Rico	6:00 pm
Tuesday, September 8th	@ Miami	8:00 pm
Sunday, September 13th	vs. Miami	3:00 pm
Friday, September 18th	vs. Charleston	

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Open Cup Triumph: Ten Years Later

By Eric Trendel

ne of the greatest stories in Rochester sports history occurred a decade ago as the City of Rochester embraced a championship soccer team. Not since the Rochester Royals NBA Championship over 50 years ago had the Flower City welcomed a national team sports champion. The Raging Rhinos professional soccer team had shocked the soccer world and added to the city's sports lore.

The Lamar Hunt U.S. Open Cup tournament is one of the oldest playdown competitions in the United States, having begun in 1914, and is recognized as the United States Soccer Federation's national soccer championship. The tournament is open to all teams, both professional and amateur. The grand prize, the Dewer Cup, now known as the Lamar Hunt Trophy, is considered the oldest trophy in team sports and currently resides if the Soccer Hall of Fame.

Since the inception of Major League Soccer in 1996, an MLS team has captured the championship every year, except one. For the Rochester Raging Rhinos, the road to the 1999 U.S. Open Cup championship was one filled with excitement, passion and emotion. Defeating four of the MLS' elite teams was a feat that captured the hearts of fans nationwide.

The drive to the title began on June 30th at Frontier Field against an amateur club from New York City, the Freedom. Unexpectedly, New York proved to be a handful for Rochester despite playing a man down for most of the match. After a hard fought first half, in which the teams battled to a scoreless tie, thee Freedom silenced the Frontier Field crowd by taking a 1-0 lead in the 57th minute when Rodney Rambo stole the ball and chipped a shot over goalkeeper Billy Andracki.

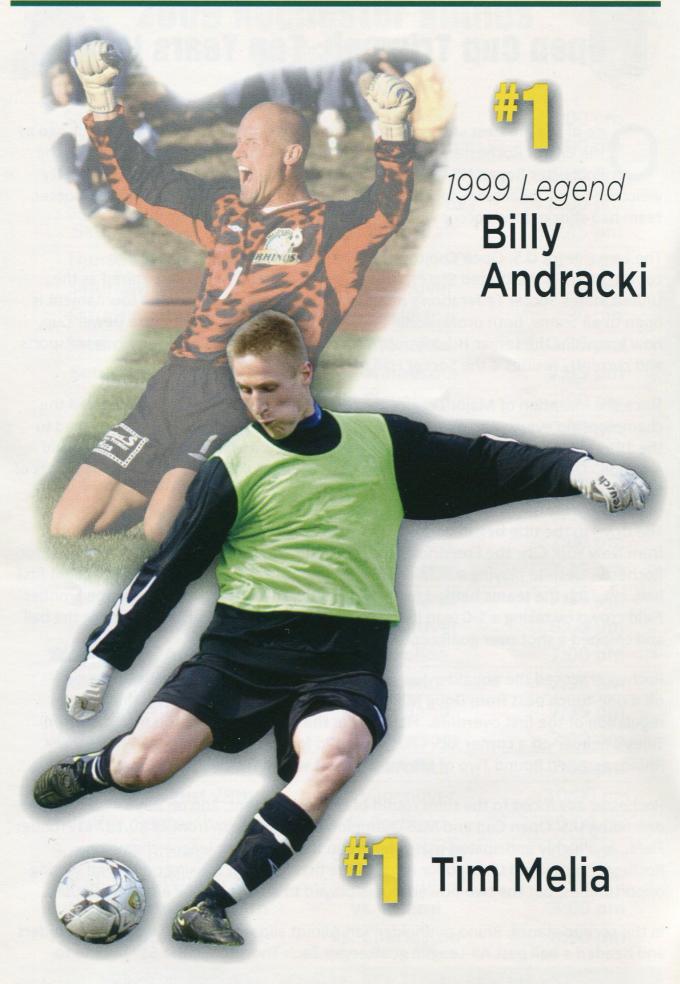
Rochester scored the equalizer just five minutes later when Mauro Biello scored off a one-touch pass from Doug Miller. Neither team was able to end the game in regulation of the first overtime. However in the 109th minute of the match, Darren Tilley's header off a corner kick taken by Biello found the back of the net and the Rhinos escaped Round Two of the tournament with a 2-1 overtime win.

Rochester advanced to the third round of the tournament, and on July 14th hosted the defending U.S. Open Cup and MLS champion Chicago Fire in front of 10,107 at Frontier Field. In a highly anticipated match between the defending league champions, Rochester outplayed Chicago for most of the first half, just missing on several scoring opportunities, but the two powerhouses played to a scoreless tie after 45 minutes.

In the second stanza, Rhino midfielder Yari Allnutt slipped between two Fire defenders and headed a ball past All-League goalkeeper Zach Thornton in the 51st minute to

Continued on page 10.







Rhinos Offer Unprecedented Naming Rights Promotion

n April 16, 2009, the Rochester Rhinos professional soccer club announced an unprecedented stadium naming rights plan designed to give their loyal fans an opportunity to place their name on Rhinos Stadium during the 2009 season.

The plan unveiled by Rhinos owner and CEO Rob Clark allowed both individual season ticket holders and corporate sponsors an opportunity to name the Rhinos stadium for 2009. By participating, fans received one opportunity to be chosen for every \$1000 spent in the form of season tickets or corporate sponsorship. The stadium name was unveiled at a random drawing at halftime of the Rhinos home opener on Saturday, May 30th against the Montreal Impact.

"We were truly excited to present this opportunity to not only large companies but to our loyal fans as well" said Clark. "The plan was a chance to put Rochester on the map while doing something that really makes sense in the current economic climate. Looking at the realm of the sports industry, sponsorship sales are declining. We decided to do something where everyone wins and one lucky fan or company gets to put his name on the stadium for 2009."

The reaction the historic promotion brought the Rhinos was one of excitement.

Rhinos account executive Rich Randall was the one who came up with the innovated new idea. "The buzz circulating this promotion has been incredible" said Randall "Not only did we make a splash locally, but nationally as well. It was a first in American sports history and our sales numbers increased immediately after the announcement. It's a unique way to give one lucky fan a once in a lifetime opportunity."

To ensure fairness the Rhinos hired Stokes and Visca, the official accounting firm of the Rhinos will help with the promotion.

The naming rights promotion is one the President of Business Operations Salvatore Fantauzzo believes is a great way to honor the Rhinos loyal fans "The new naming rights participant is going to forever be enshrined in the Rhinos history books and at the stadium" said Fantauzzo. "This is a way for us to honor those who have been loyal to the team. The stadium could be named after a business, individual, school, non-profit or youth team"





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Open Cup Triumph: Ten Years Later

Continued from page 5.

give Rochester a 1-0 lead. "Kirmse pulls up with the ball and looks to see whose eyes are wide open, and I had my teeth and my eyes smiling" said Allnutt. "I was hoping the ball would get there and it did." For goalkeeper Pat Onstad the energy felt from the fans was unique. "When we got that goal you could just feel the electricity in the stadium" said Onsad. "We've had bigger crowds here and have scored goals that maybe were more clutch with less time but this crowd just erupted. At that stage, I realized something special was going to happen. Although the Rhinos lost defender Scott Schweitzer in the 76th minutes for getting in an altercation Lubos Kubik, Rochester's stifling defense would hold off Chicago for the remaining 14 minutes as the Rhinos faithful witnessed yet another milestone in Rochester soccer history.

Like a box getting stronger with every round, the Rhinos welcomed the Dallas Burn to Frontier Field on August 11th for the cup quarterfinals. It was the second time the Rhinos faced a former Open Cup champ as the Burn captured the title in 1997.

This match began with a different intensity as the Rhinos playing style was described by Dallas Head Coach Dave Dir like "11 Dennis Rodman's" earlier in the week. Rochester refused to back down, even after Burn forward Todd Eck charged into Onstad, knocking him out at halftime with a concussion and thigh bruise. An injury to their All-Star 'keeper only galvanized the Rhinos resolve. "It was a blatant charge on our goalkeeper" said defender Tim Hardy. "We respect Dallas but we're not going to back down from something like that."

The Rhinos didn't back down taking a 1-0 in the 71st minute as Mauro Biello's left foot redirected Tim Hardy's shot from the left side. Rochester couldn't hold the lead as the Burn tied the score with just five minutes left in regulation when Paul Broome put a ball through to Jason Kries , who beat Billy Andracki with a great shot.

But the "Miracle on Plymouth Avenue" continued when Mike Kirmse notched the game winner, off the bench in overtime on a rebound off the crossbar in a scramble in front of the Burn goal. The Burn crashed, and the Rhinos marched into the U.S. Open Cup semi-finals for the second time in four seasons and were showing American soccer fans Rochester wasn't afraid of the MLS. "People talk about MLS being a bit quicker and maybe a little fitter" said Tilley. "But when it comes to Cup competitions and you go to overtime, it's all about heart and we've certainly got bucket loads of that on this club."

The Rhinos traveled to the Virginia Beach SportsPlex in Hampton Roads, Virginia to face the Columbus Crew in a Cup doubleheader. The real opponent was Hurricane Dennis, whose 60 mpg wind gusts during the match forced Coach Ercoli into a strategy



session – go against the wind in the first half, then let the hurricane push the Rhinos to victory in the second half. Rochester shocked the soccer world again, rallying from a one goal deficit to score two goals in the final four minutes of the match to advance to the U.S. Open Cup Finals for the second time on the club's four-year history.

Tilley scored the first Rhino goal, and Scott Schweitzer knotted the match at 2-2 with a 25-yard free kick in the 86th minute. With the game in stoppage time, defender Tim Hardy took a right-footed shot from the top of the box to beat Columbus goalkeeper Mark Dougherty and the Rhinos once again stunned an MLS opponent with a 3-2 win over the Crew. After the match Hardy reflected on the biggest goal of his career. "I wanted to go left, but I couldn't because it would have taken me on a bad angle. So I faked outside and cut inside. I was looking to use the wind and bend it far bar." Rochester was on its way to the final match for America's soccer championship.

In the Rhinos history book, September 14, 1999 is circled with an exclamation point. Over 2,000 rhinos fans made the trip to Crew Stadium in Columbus, Ohio to witness Rochester sports history. In front of a national television audience on EPSN, the Rhinos met the Colorado Rapids for the U.S. Open Cup championship.

Colorado took the play to Rochester for the better part of the first half, just missing on several good scoring chances, outshooting the Rhinos, 10-3. But the Rhinos began to take charge in the second half. With the two teams locked in a scoreless tie, Bill Sedgewick chased down a loose ball in the corner and fed a pass to Doug Miller. Miller controlled the ball and snuck a left-footed shot through the legs of 'keeper lan Feuer for a 1-0 lead. Rhinos goalkeeper Pat Onstad made the goal stand up as he robbed Rapids high scoring forward Jorge Dely Valdes with two minutes remaining in regulation.

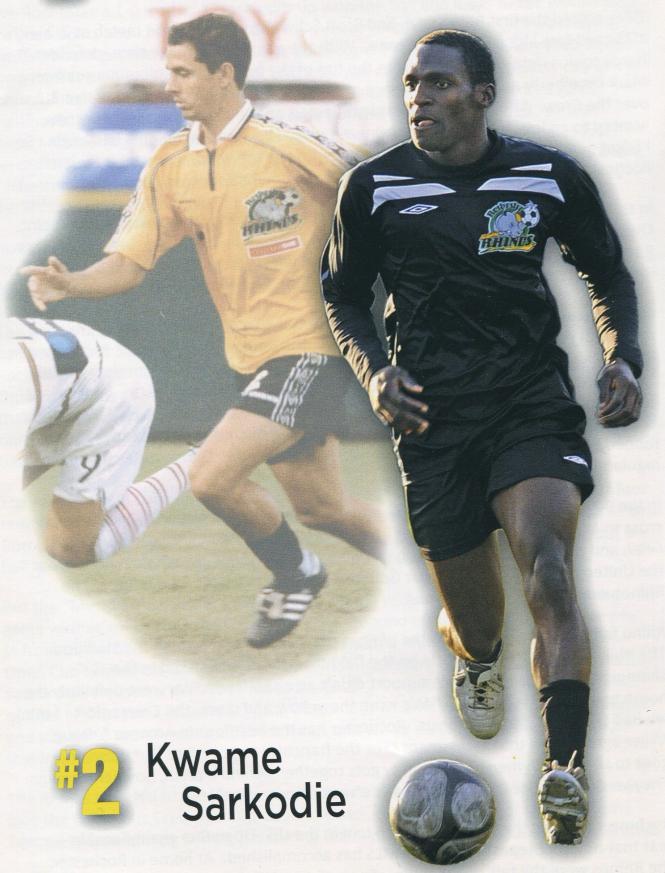
In the 90th minute, the Rhinos would add an insurance goal, as Carlos Zavala sent a cross to Mike Kirmse, who flicked it on to Yari Allnutt. Allnutt snapped a shot past Feier, and the celebration began, in crew Stadium, at home in Rochester and across the United States. David had beat Goliath. The little guy beat up the Bully. The Rhinos were national champions.

Rhino fans stormed the field as the players paraded the Cup around the stadium. The Rhinos celebrated their title on the field their fans who basked in the championship glow and whose support didn't go unnoticed. "We were definitely the home team" said Schweitzer. "We wore the yellow and black, the Crew colors. I think we had their fans cheering for us. Rochester has the best fans in America." Doug Miller agreed with that assessment "For the franchise to have fans like these, it just goes to show that when a community gets together behind a team, how far it can go. They've driven us for four years, and you've seen our success."

Rochester became the first USL-1 team to win the U.S. Open Cup championship – a feat that no other team outside the MLS has accomplished. At home in Rochester, the Rhinos were the talk of the town – SoccerTown, U.S.A.



1999 Legend Andrew Restrepo



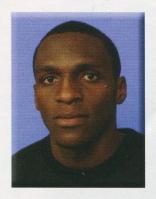




Tim Melia #1

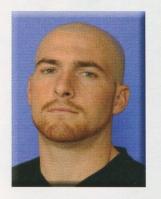
Favorite Movie: Con Air; Favorite TV Show: Entourage; Favorite Food: Steak; Favorite non soccer team: NY Giants; Favorite Athlete: Eli Manning; Favorite Band: The Jungle; Favorite Actor: Will Ferrell; Favorite Actress: Scarlet

Johansson; First Job: Deli Shop



Kwame Sarkodie #2

Favorite Movie: Bad Boys 2; Favorite TV Show: House; Favorite Food: Steak and Cheesecake; Favorite non soccer team: Detroit Red Wings, Dallas Cowboys, Chicago Bulls; Favorite Athlete: Christiano Ronaldo; Favorite Band: Linkin Park; Most Prized Possession: My Computer; Favorite Actor: Van Damme; Favorite Actress: Megan Good; First Job: Fazoli's Restaurant



Kenney Bertz #4

Favorite Movie: Top Gun; Favorite TV Show: 24; Favorite Food: Prime Rib; Favorite non soccer team: Ohio State Buckeyes Football; Favorite Athlete: Roger Federer; Most Prized Possession: College National Championship Ring; First Job: Concrete Construction (Laborer); Hobbies: Hunting, snowboarding, reading



Brent Sancho #5 / Asst. Coach

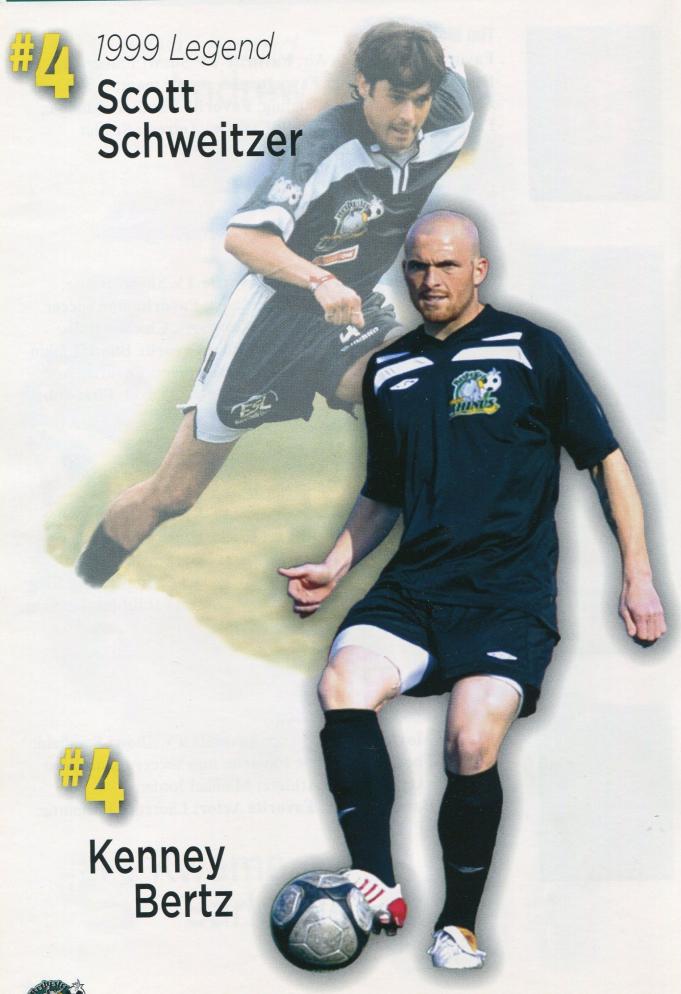
Favorite Movie: Forrest Gump; Favorite TV Show: Seinfield; Favorite Food: Thai Curry; Favorite non soccer team: West

Indies Cricket; Favorite Athlete: Michael Jordan

Favorite Band: X Tatik; Favorite Actor: Laurence Fishburne;

First Job: Pizza Boy







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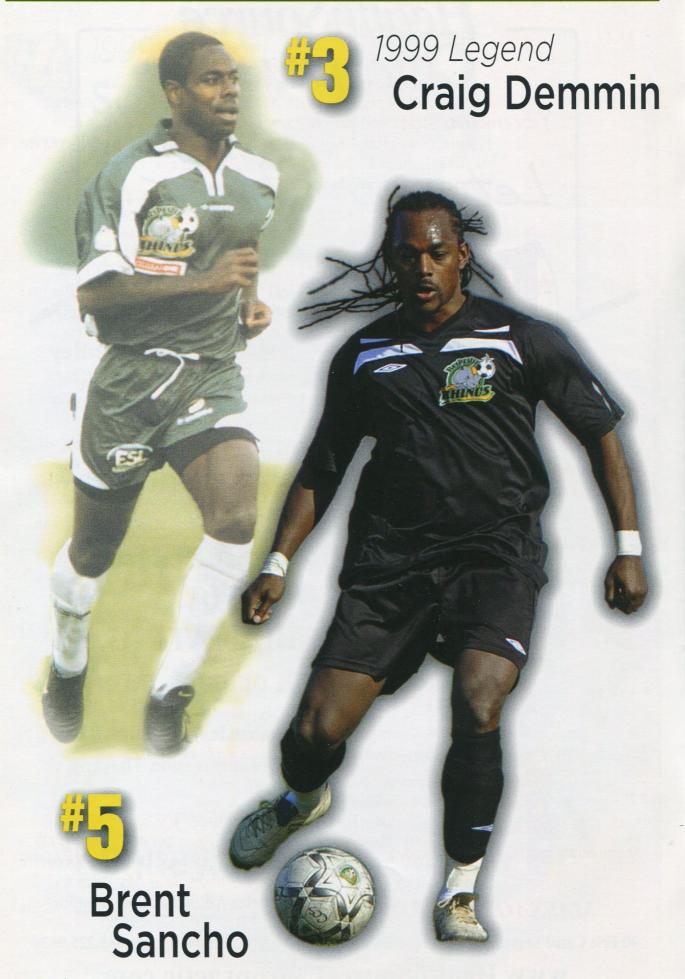
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"Tiger" Fitzpatrick #6

Favorite Movie: Braveheart & Gladiator; Favorite TV Show: Big Love & Rome; Favorite Food: Roti; Favorite non soccer team: LA Lakers; Favorite Athlete: Tiger Woods; Favorite Band: Sizzla and Bob Marley; Most Prized Possession: Nothing Material – my family are most prized to me.; Favorite Actor: Samuel L. Jackson; Favorite Actress: Halle Berry

First Job: Soccer player



Andrew Lorei #7

Favorite Movie: Wonderful Life; Favorite Food: Pasta & Burgers; Favorite non soccer team: Philadelphia Phillies; Favorite Athlete: David Beckham, Tiger Woods, Mike Phelps; Favorite Band: The Jungle & G-Unit; Most Prized Possession: Friends and Family; Favorite Actor: Owen Wilson; First Job: Mowing lawns for my uncle



Mauricio Salles #8

Favorite Movie: City of Angels; Favorite TV Show: Soccer games and movies; Favorite Food: Seafood; Favorite non soccer team: Chicago Bulls; Favorite Athlete: Pele; Favorite Band: U2, Guns and Roses; Most Prized Possession: My team shirts; Favorite Actor: Robert Deniro; Favorite Actress: Julia Roberts; First Job: Soccer player



Chris Sanders #9

Favorite Movie: Harry Potter, Wolverine, Robin Hood, Men in Tights; Favorite TV Show: Family Guy, The Office, 30 Rock; Favorite Food: Homemade Mac-n-cheese; Favorite non soccer team: Rochester Rhinestones; Favorite Athlete: Christiano Ronaldo; Favorite Band: Josh Ritter, Ray Lamontagne; Most Prized Possession: My Wolverine Claw; Favorite Actor: Dmitri Martin; Favorite Actress: Megan Fox; First Job: Barista

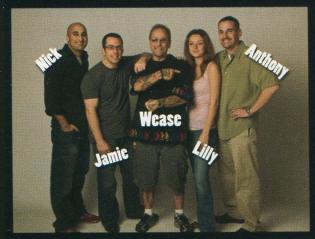


Johnny Menyongar #10

Favorite Movie: Training Day; Favorite TV Show: 24; Favorite Food: Rice and Fish; Favorite non soccer team: none; Favorite Athlete: George Weah and Michael Ballack; Favorite Band: Lucky Dube; Most Prized Possession: My Wife and 2 kids, Anastasia and Leon; Favorite Actor: Denzel Washington; Favorite Actress: Halle Berry; First Job: Soccer player



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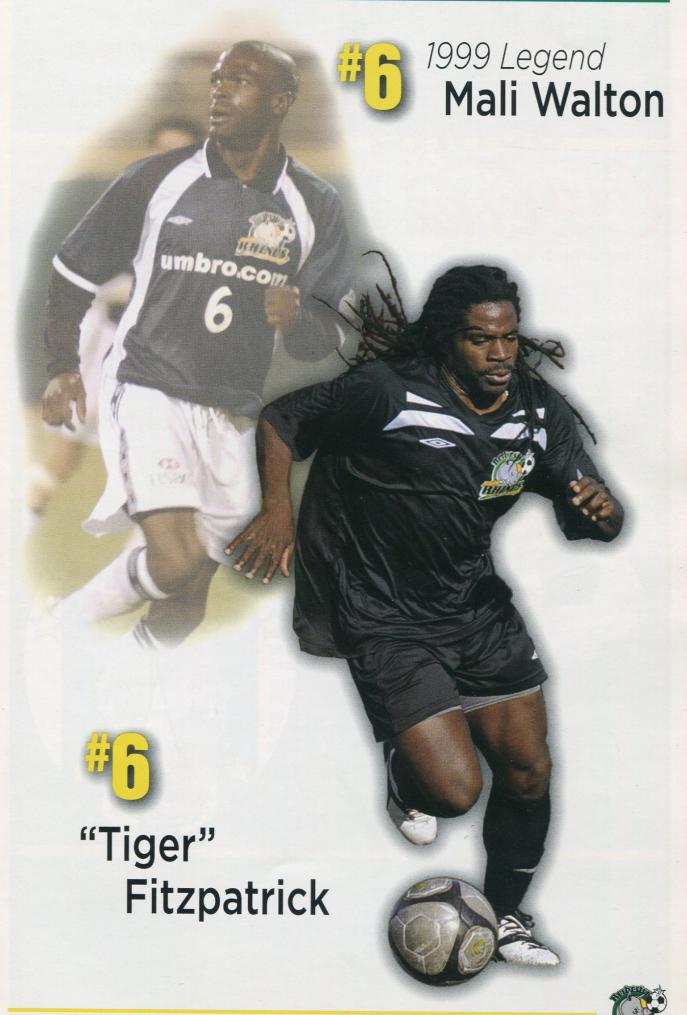
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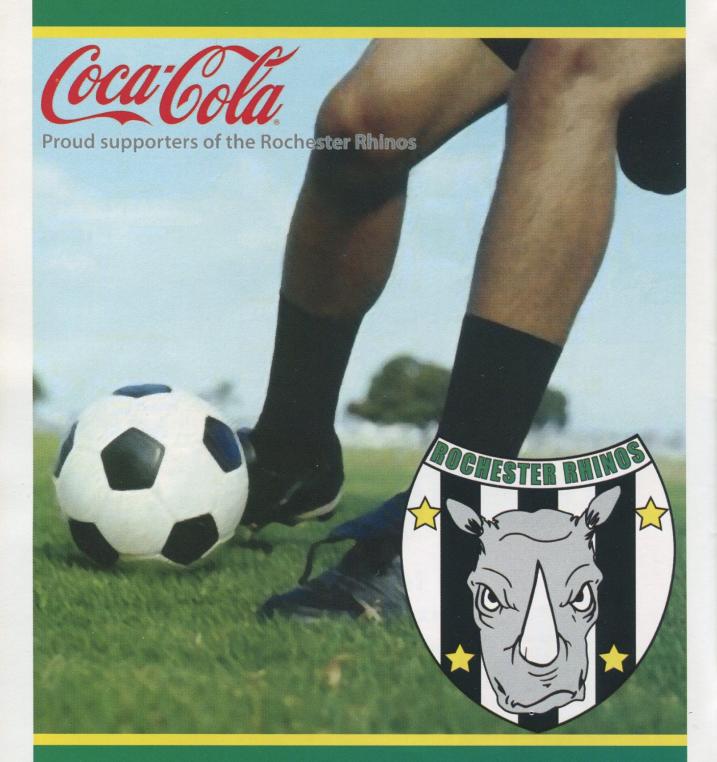
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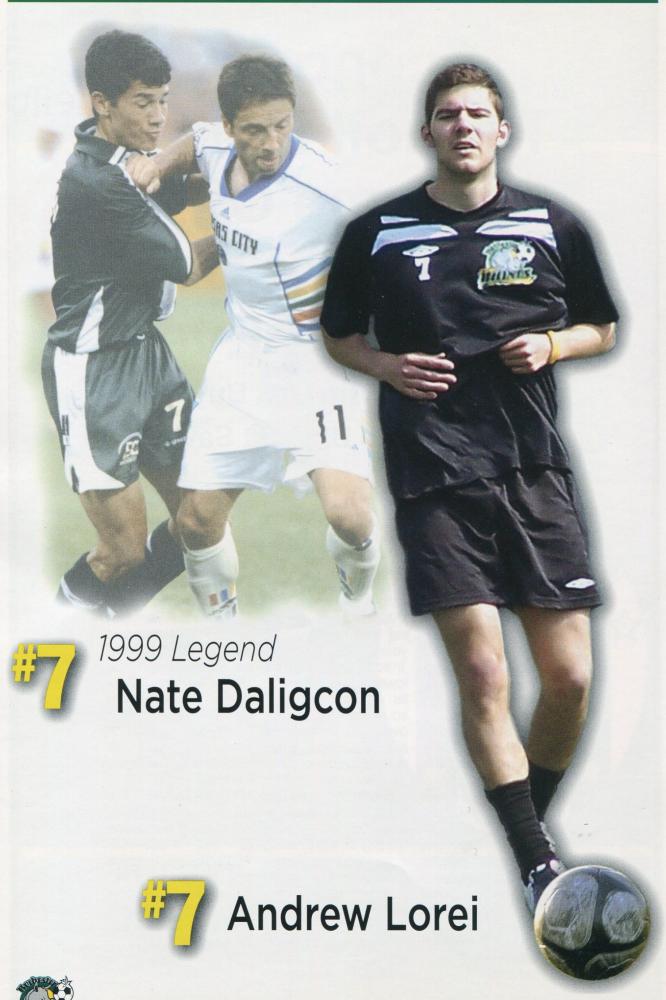
vehicles are available be lower. at some of the lowest "We saw a situation pricing we have been where able to offer in years. customers wanted to

and private parties. over 400 vehicles at The two Marina stores similar savings. Even Mitsubishi said its will be unloading this consumers who owe inventory is CarFaxed inventory at some of money on their certified and fully those cases, Marina consumers are asked "They say one will pay off the existing to call 1-888-462man's burden can be loan, and in some 2902. The dealerships another's bargain..." cases, the monthly are located at 943 says Marina president payment on the new John Gabriele. "These vehicle purchase will

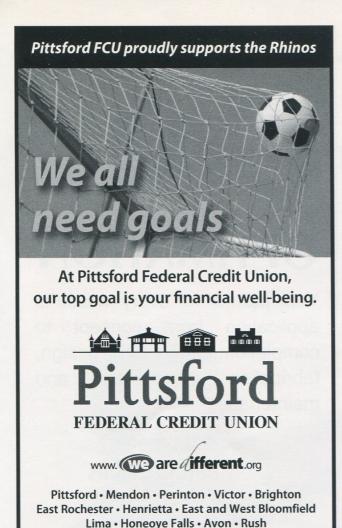
many

At least one business Those individuals that trade-in their existing has turned the current can purchase a new vehicles and upgrade economicturmoilintoa or used vehicle now to one of the ones on positive thing. Marina can really benefit from our lot. They felt it was Dodge-Mitsubishi, a what is going on now impossible because Rochester, NY-based with our economy, they still owed so auto dealership has I have never seen much on their current secured an extensive values like these, and car or truck," says inventory of new and I have been in the Gabriele. "We can used cars, trucks, car business for 25 address that issue and deal with it effectively. bank repossessions, Inaddition, Marinahas so everyone can now wholesale lowered the prices on take advantage of extraordinary

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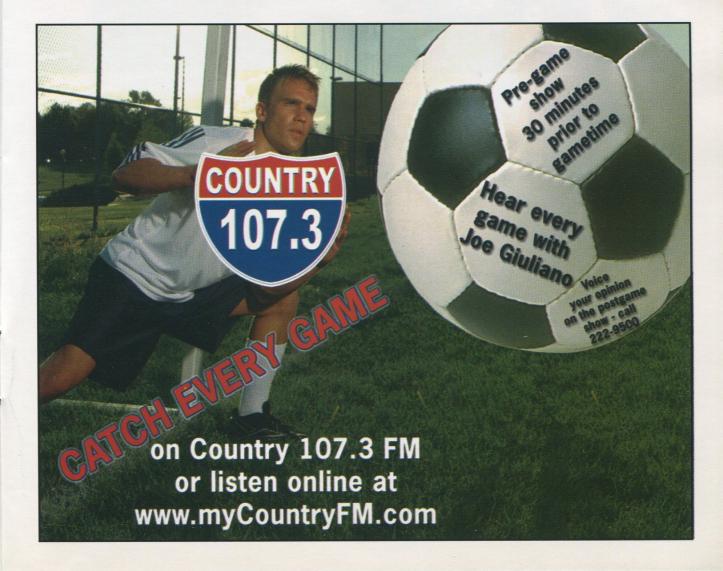


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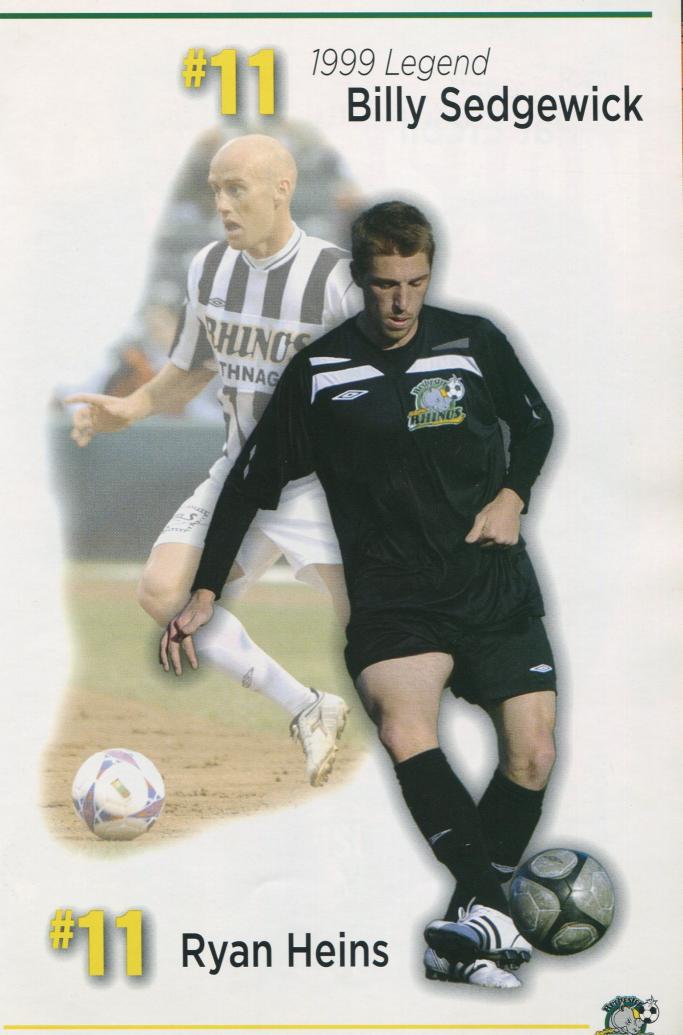


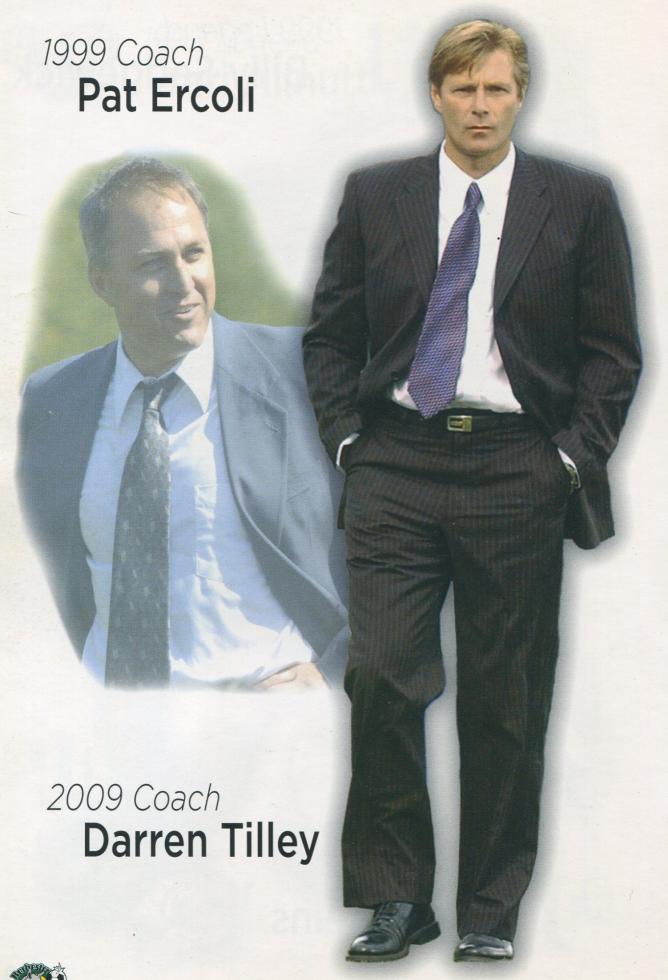


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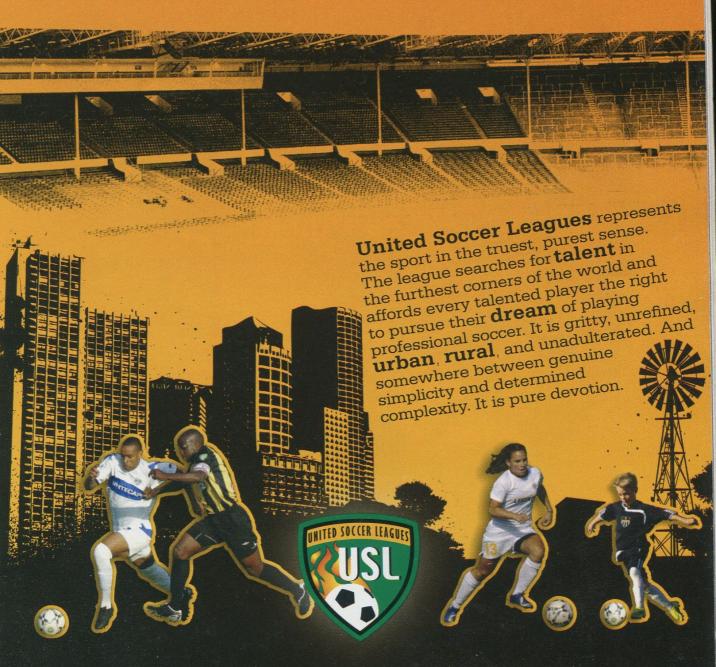






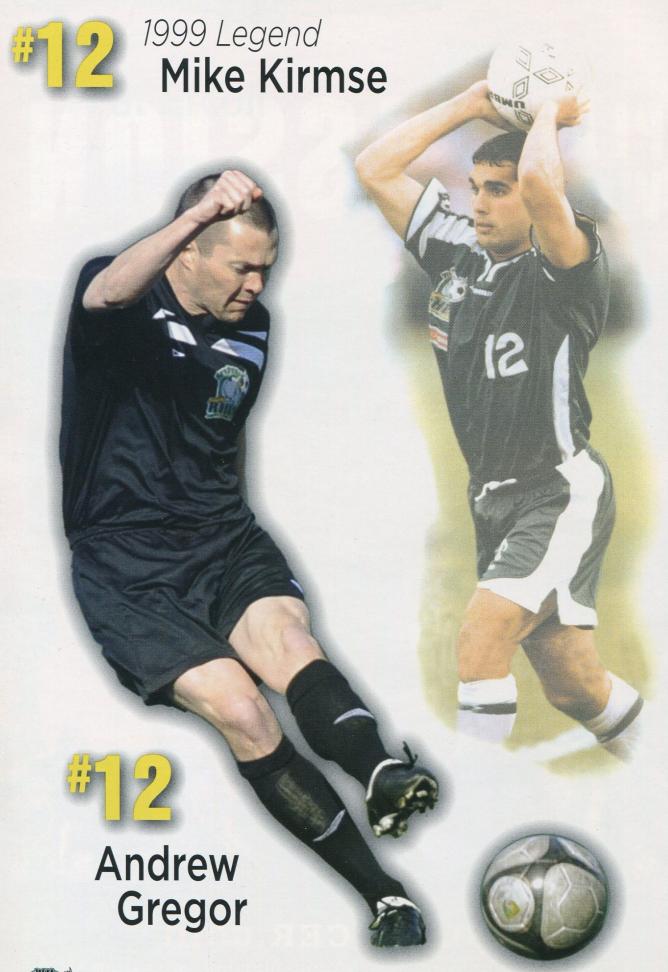






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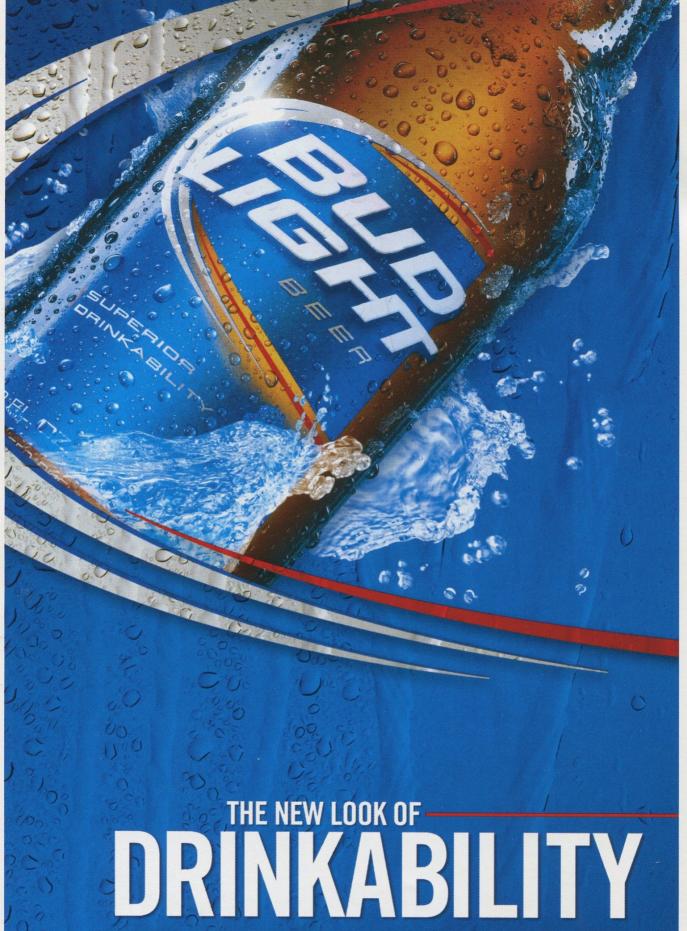
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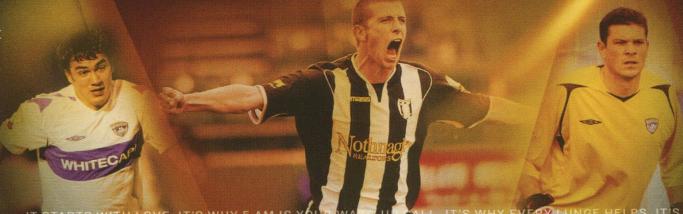




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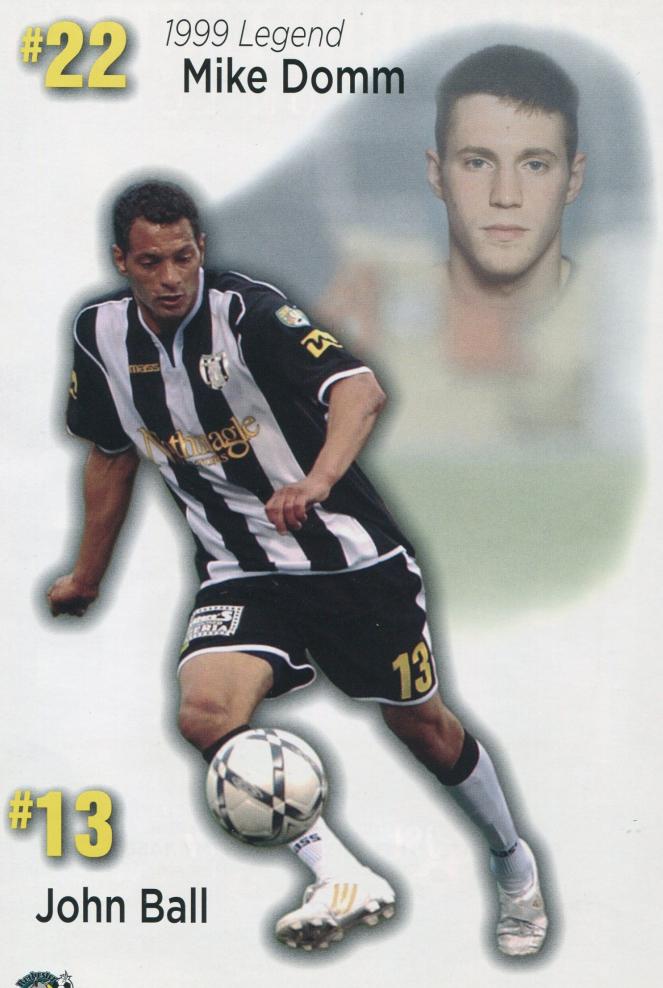




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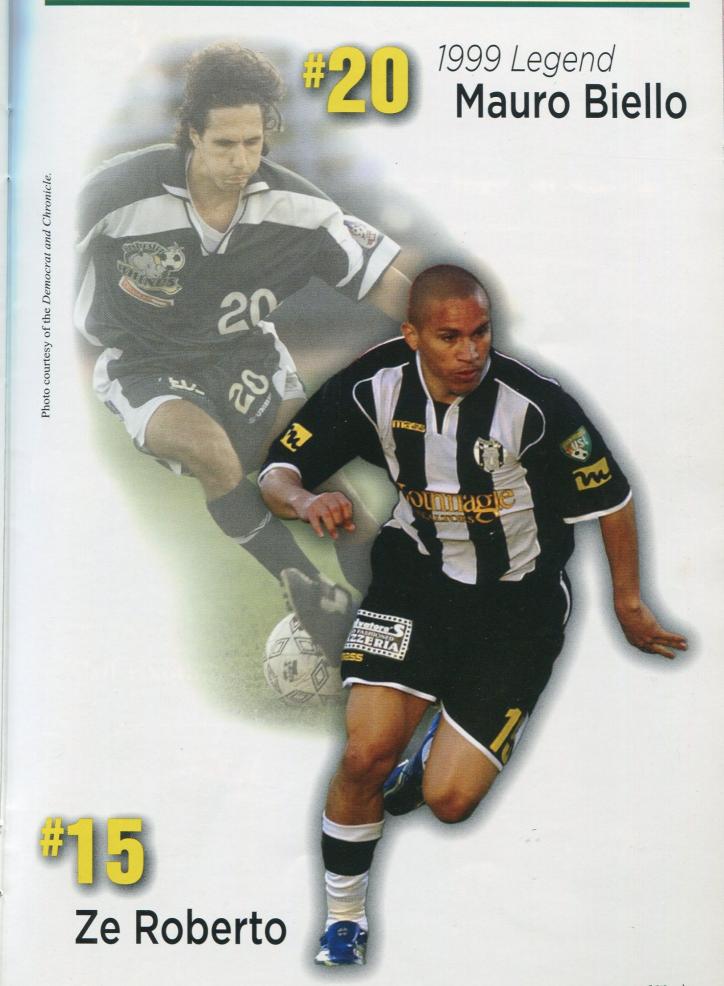
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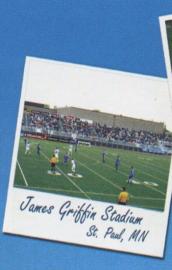
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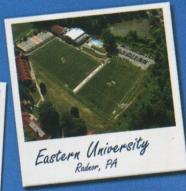
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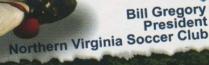








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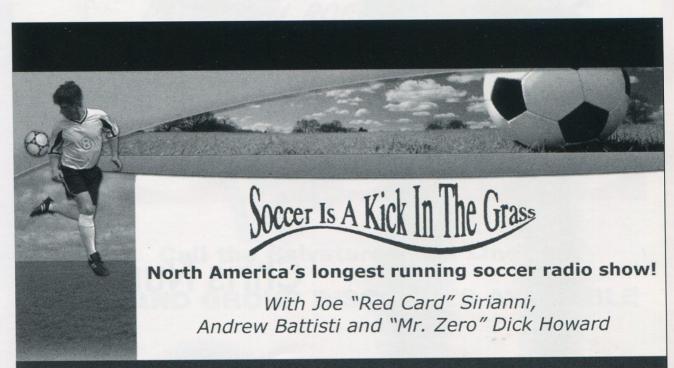
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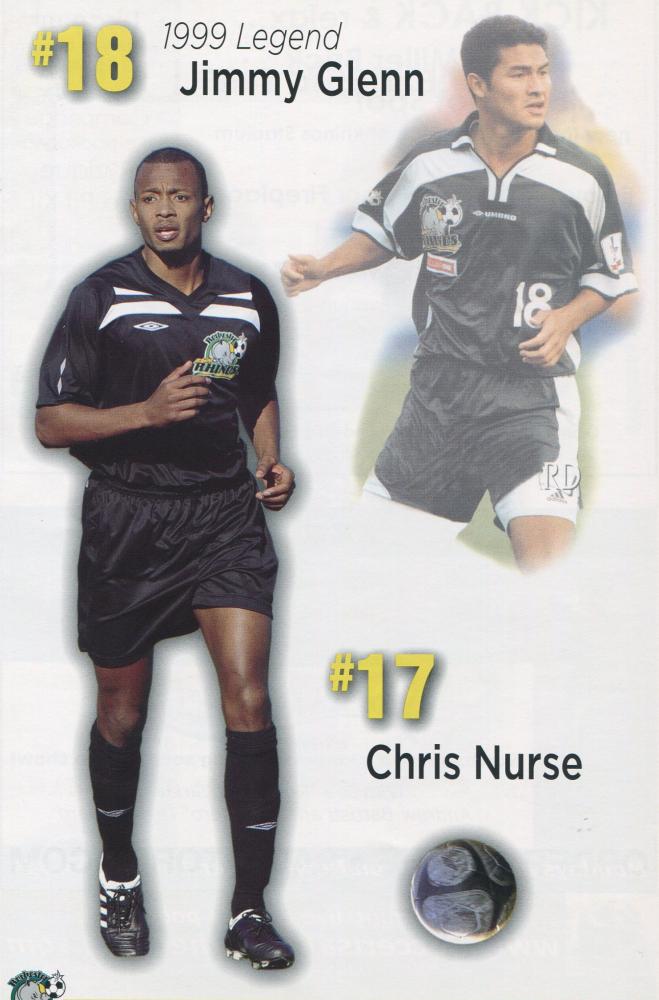




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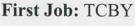
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Ryan Heins #11

Favorite Movie: Beverly Hills Cop; Favorite TV Show: How I Met Your Mother; Favorite Food: Fish; Favorite non soccer team: Detroit Red Wings; Favorite Athlete: Brett Favre Favorite Band: Counting Crows; Most Prized Possession: My Pen I used to answer this questionnaire; Favorite Actor: Trevor Heins/Ryan Gosling; Favorite Actress: Natalie Portman;





Andrew Gregor #12

Favorite Movie: Godfather; Favorite TV Show: Deadliest Catch; Favorite Food: Sushi; Favorite Athlete: Tiger Woods; Favorite Band: U2; Favorite Actor: Sean Penn; Favorite

Actress: Kate Winslet



John Ball #13

Favorite Movie: 13th Warrior; Favorite TV Show: Two and a half men; Favorite Food: Pizza; Favorite non soccer team: NY Yankees; Favorite Athlete: Lebron James; Favorite Band: Motley Crue; Most Prized Possession: My kids Madison and Jalen; Favorite Actor: Will Ferrell; Favorite Actress: Megan Fox; First Job: Paper boy for the Newtown Bee



Ze Roberto #15

Favorite Movie: Braveheart; Favorite TV Show: Discovery Channel; Favorite Food: Chicken, rice & beans; Favorite non soccer team: LA Lakers; Favorite Athlete: Kaka; Favorite Band: Band Eva; Most Prized Possession: Thais & Tiago; Favorite Actor: Rodrigo Santoro; Favorite Actress: Claudia Raia;

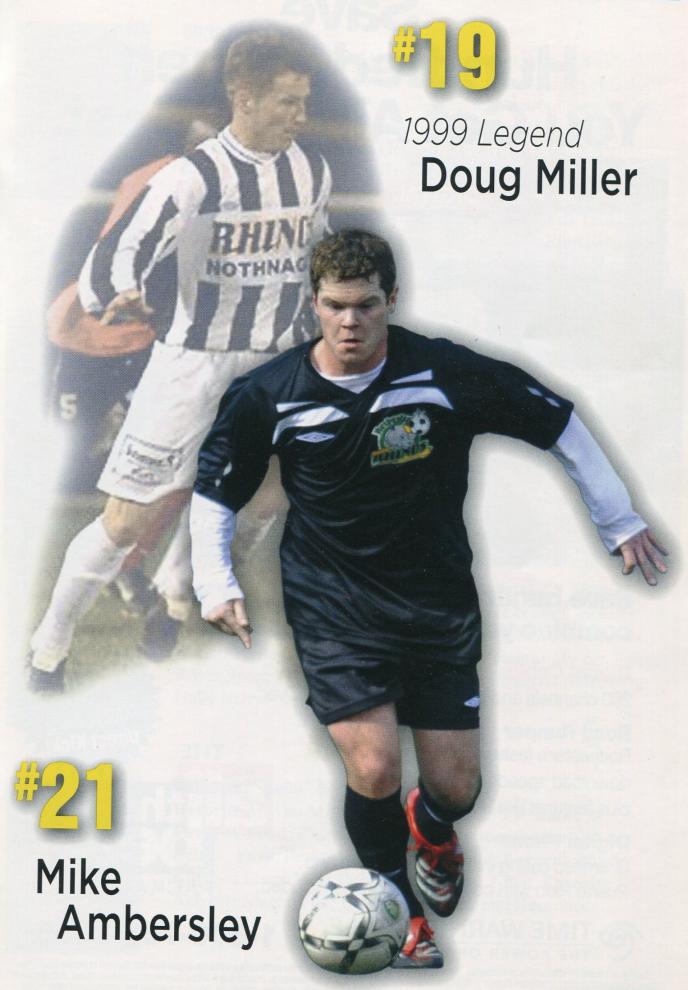
First Job: on a farm



Danny Earls #16

Favorite Movie: Old School; Favorite TV Show: Drake and Josh; Favorite Food: The Golden Arches and potatoes; Favorite non soccer team: Boston Celtics; Favorite Athlete: Michael Jordan; Favorite Band: U2; Most Prized Possession: My girlfriend; Favorite Actor: Mark Wahlberg; Favorite Actress: Sophia Bush; First Job: Carpenter







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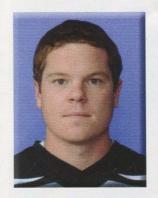
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Chris Nurse #17

Favorite Movie: Rush Hour, American Gangtser, Shawshank Redemption, 1,2,3; Favorite TV Show: Fresh Prince of Bel Air; Favorite Food: Rice n Peas, Chicken & macaroni cheese; Favorite non soccer team: Ultimate Fighting Challenge; Favorite Athlete: Steven Gerrard; Favorite Artist: NAS, Kanye, Common; Most Prized Possession: A watch my mother gave me on my 20th birthday before passing away.; Favorite Actor: Morgan Freeman, Denzel Washington, Chris Tucker, Eddie Murphy; Favorite Actress: Jessica Alba; First Job: part time laborer, decorating and building. If I weren't a soccer player I would be a fireman



Mike Ambersley #21

Favorite Movie: Swingers; Favorite TV Show: Arrested Development; Favorite Food: sirloin steak; Favorite non soccer team: St. Louis Cardinals; Favorite Athlete: Brett Hull; Favorite Band: The Killers; Most Prized Possession: My girlfriend; Favorite Actor: Alec Baldwin; Favorite Actress: Rachel McAdams



Darren Kenton #22

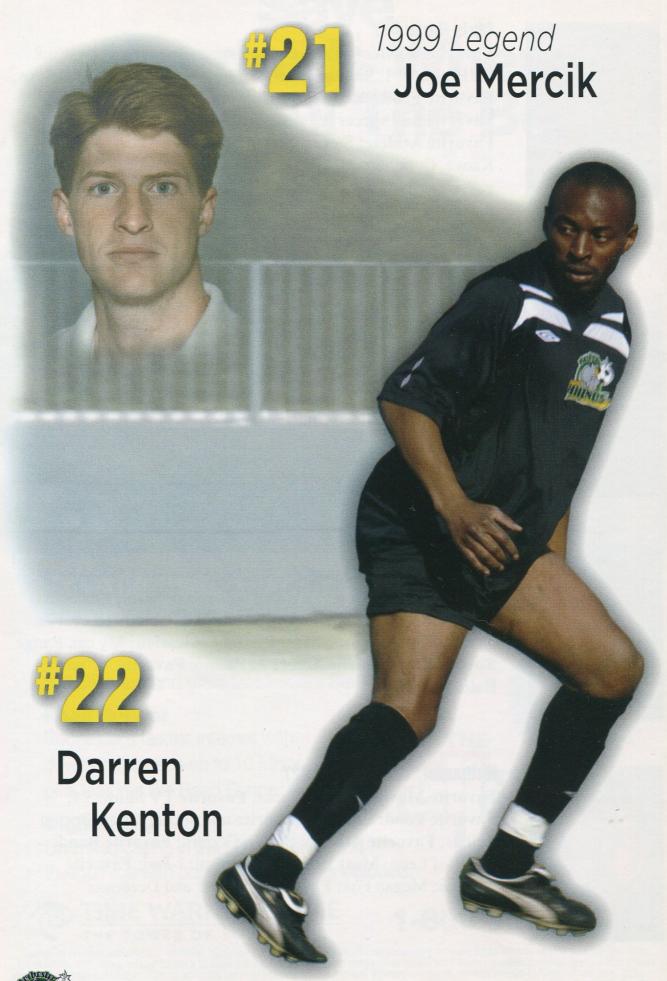
Favorite Movie: Any Given Sunday; Favorite TV Show: 24; Favorite Food: Pizza; Favorite non soccer team: Leicester Tigers (Rugby); Favorite Athlete: Linford Christie; Favorite Artist: Busta Rhymes; Most Prized Possession: My car, Range Rover Sport; Favorite Actor: Al Pacino; Favorite Actress: Halle Berry



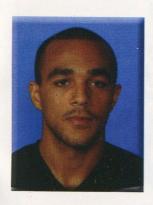
Nathaniel "Nano" Short #27

Favorite Movie: Mighty Ducks; Favorite TV Show: 24; Favorite Food: Chinese; Favorite non soccer team: Boston Celtics; Favorite Athlete: Steven Gerrard; Favorite Band: Kings of Leon; Most Prized Possession: I-Pod; Favorite Actress: Megan Fox; First Job: Painter and Decorator









Tai Atieno #29

Favorite Movie: Love and Basketball; Favorite TV Show: Heroes; Favorite Food: Chicken Alfredo; Favorite non soccer team: Chicago Bulls: Favorite Athlete: Thierry Honry:

team: Chicago Bulls; Favorite Athlete: Thierry Henry; Favorite Band: T.I.; Most Prized Possession: my life;

Favorite Actor: Will Smith; Favorite Actress: Jennifer Lopez



Scott Vallow #24

Favorite Movie: Rounders; Favorite TV Show: CSI; Favorite Food: Anything Mexican; Favorite non soccer team: Chicago Bears; Favorite Athlete: Michael Jordan; Favorite Band: O.A.R.; Most Prized Possession: My two sons, Brayden and Mason; Favorite Actor: Matt Damon; Favorite Actress: Julia Roberts; First Job: Blockbuster Video



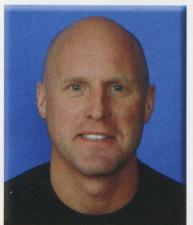




Darren Tilley, Coach

Favorite Movie: Pretty Woman (with my wife); Favorite TV Show: CSI, Law & Order; Favorite Food: Mushroom Chicken; Favorite Athlete: At the moment, Thierry Henry; Favorite Band: U2; Most Prized Possession: My family; Favorite Actor: Brad Pitt; Favorite Actress: Angelina

Jolie; First Job: Soccer player



Billy Andracki, Asst. Coach

Favorite Movie: The Departed; Favorite TV Show: 24; Favorite Food: Lobster; Favorite Non soccer team: Philadelphia Eagles; Favorite Athlete: Tiger Woods;

Favorite Band: Dave Matthews; Most Prized Possession:

My family; Favorite Actor: Leonardo DiCaprio;

Favorite Actress: Kate Winslet; First Job: Water Ski

Instructor





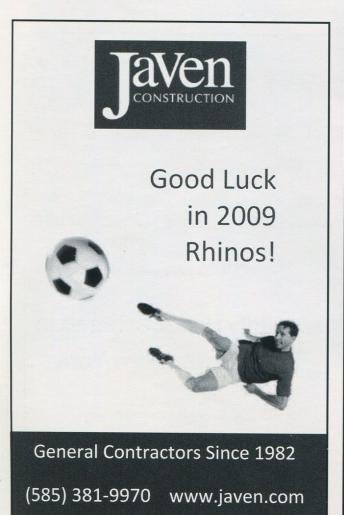
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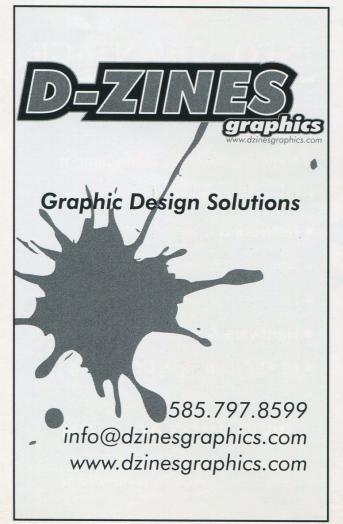
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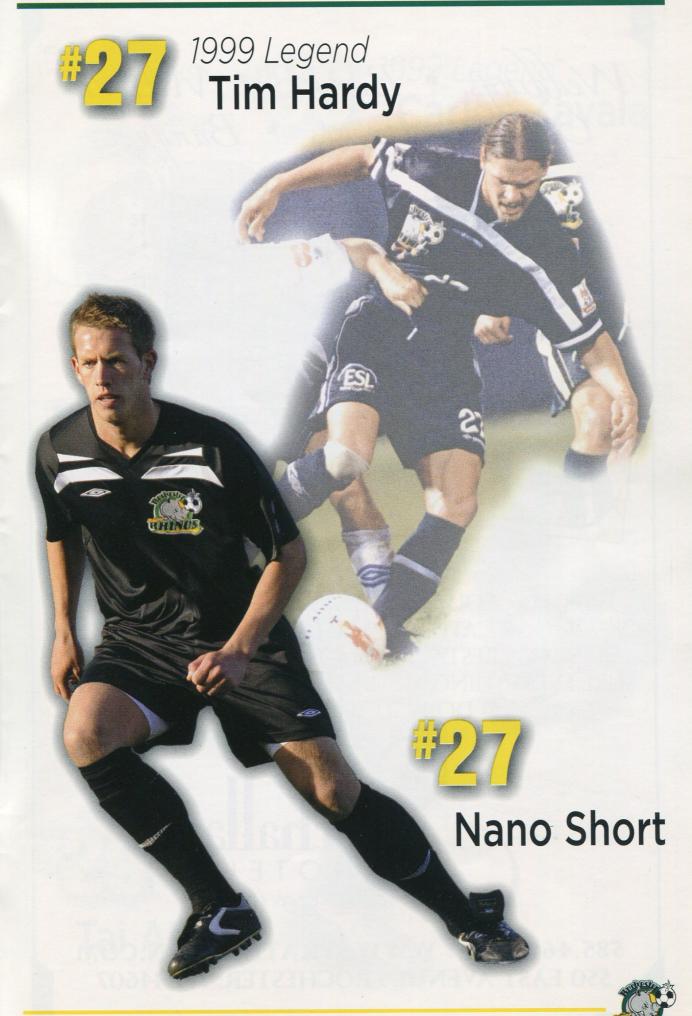
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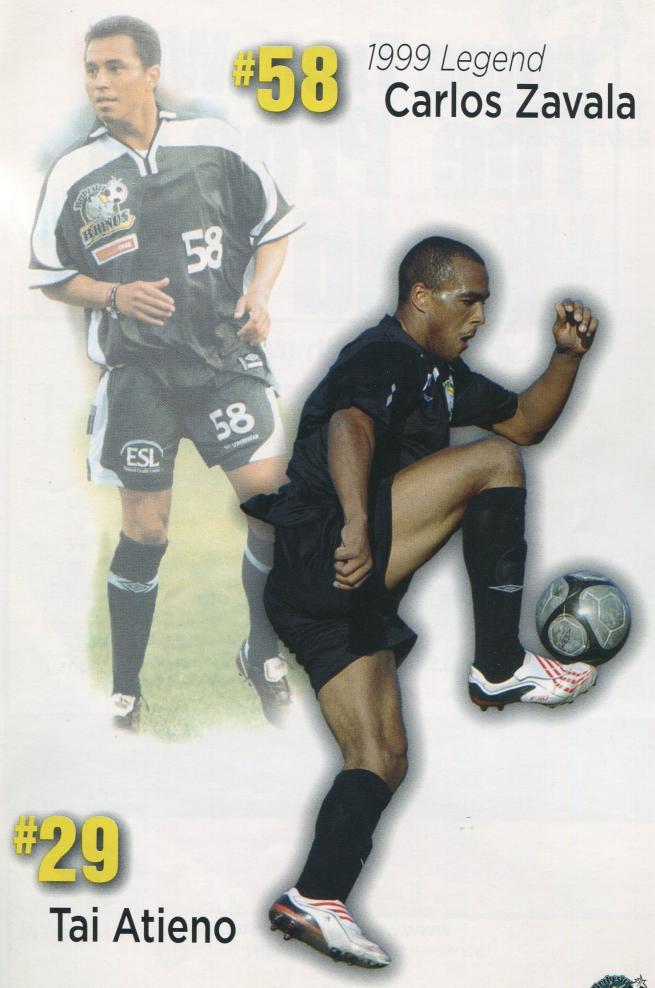
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